

Emma Paquette

Skills

Tools: Microsoft Office, Adobe Creative Suite (Photoshop, Premiere, Audition), Avid ProTools, Audacity, Gimp, Twine

Social Media: Twitter, Facebook, Instagram, LinkedIn, Hootsuite, Snapchat, Mailchimp

Other: French (basic), Trello, Wordpress, SEO, Basecamp, Writing, Teamwork, Leadership, Organization

Education

Northeastern University **Boston, MA**
Candidate for Bachelor of Arts in Communication Studies **GPA: 3.94**
Minor in Writing, Minor in Game Design **Expected May 2019**

Awards: University Scholars Program, Dean's List (2015-2017), University Honors Program, Lambda Pi Eta Member

Activities: Civic Engagement Program, Service-Learning Program

Relevant Courses: Business of Games, Organizational Communication, Foundations of Game Design

Experience

Talk This! It's Dangerous to Podcast Alone **Online**
Writer, Host, Audio/Video Producer January 2017-Present

- Write social media posts and blogs for Wordpress website pertaining to episodes, games, and TV
- Research and understand the climate of the video game industry and predict future outcomes
- Edit episode audio for sound quality and clarity
- Write, record, and edit Play This!, a video series on gameplay as storytelling

FableVision Studios **Boston, MA**
Production Intern January 2019-April 2019

- Managed semester-long intern project: brainstorming concepts, setting deadlines, and writing content
- Assisted in a variety of production tasks including research, VO preparation, and QA testing
- Contributed in production and design meetings regarding several game and animation projects

Dig-It! Games **Bethesda, MD; Online**
Marketing Consultant June 2018-January 2019
Marketing & Production Intern January 2018-June 2018

- Compiled content for blog, social media, and press releases with SEO in mind
- Participated in game design discussions related to grant applications and marketing related content
- Worked on strategic and tactical marketing planning to market games to educators and consumers

Northeastern Center of Community Service **Boston, MA**
Service-Learning Teaching Assistant (Big Data for Cities) August 2018-December 2018
Service-Learning Teaching Assistant (First-Year Writing) Aug 2016-Dec 2016; Aug 2017-Dec 2017

- Coordinated placement of students between 5-10 different service-learning partners
- Managed communication and handled problems between students, community partners, and Northeastern faculty
- Designed and led classroom activities and discussions about service; created prompts for reflective responses

Envision Game and Technology Academy **Vienna, VA**
Counselor June 2017-August 2017

- Provided social and academic support to middle and high school campers
- Organized and directed activities related to leadership, game design, and career preparation

Cumulus Media **Washington, DC**
Promotions & Programming Intern January 2017-May 2017

- Proposed and wrote up to 5 targeted news updates a day for Mix 107.3 website
- Crafted engaging social media content for Mix 107.3 listeners and fans
- Managed studio audience, coordinated food set-up and take-down, and fulfilled requests from on-air personalities